

FOR IMMEDIATE RELEASE

**UGA Music Business Program and TalentSpotz.com announce
"SRO - In Concert" Fundraisers for the 2010 Spring season**

Atlanta, Georgia, January 4, 2010 - TalentSpotz.com and the UGA Music Business Program in the Terry College of Business are kicking off the inaugural season of "SRO - In Concert" fundraisers for high schools in Georgia. The ultimate goal of the concert is to entertain concert goers, introduce new rising talent, and most importantly, to support raising money for the hosting high school performing arts groups. In addition, students gain access to information on the music business program at the University of Georgia and explore schools of music through TalentSpotz.com - the college clearinghouse for all student musicians.

The resume clearinghouse services of TalentSpotz.com include the ability to freely post a secure music resume online for any school of music to see, and to find every school of music online in one place to research admissions, scholarship and audition schedules, and other music offerings. UGA's Music Business Program is aimed at preparing traditional and non-traditional music students to play a role in the music industry with clear understanding on the many facets of industry opportunities and development of key skillsets required for career success.

The Athens based college band "RYE" has been selected as this first season's SRO tour band. The band is comprised of four musicians, all of whom participated in strong secondary school orchestra, band, or chorus programs. Two of the four are also UGA Music Business Program students who understand the importance of formal musical training and the benefits of music business awareness to anyone looking to work in the industry beyond performing or teaching.

This is a fantastic opportunity for any high school performing arts group to host an "SRO - In Concert" fundraiser and earn some funds quickly without a lot of logistics to worry about. In this time of budget constraints, it is the perfect vehicle to supplement income for a chorale, orchestra, band, or theater program in the school. And who knows, the concert goers may be able to look back in a few years and say "I saw them when they were just a local Athens band..."

For more information on hosting an "SRO - In Concert" fundraiser for your school's performing arts group, please contact:

Name: Mark Fallis
e-mail: info@TalentSpotz.com
website: www.TalentSpotz.com

###